

## **Kt Giftings Provides a Melissa Etheridge's Mom, Baby & Toddler Must-Haves Basket for Auction**

*By Katie O'Neill, Kt Steppers, LLC President & Owner*

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*Kt Giftings is Proudly Supporting Komen Greater NYC's Event City in Pink by Providing a Melissa Etheridge's Mom, Baby, & Toddler Must-Haves Basket for Auction*

- Mickleton, NJ The product placement experts at Kt Steppers, LLC were honored to introduce their gifting department (Kt Giftings) to the Greater NYC Affiliate of Susan G. Komen for the Cure®. They presented them with a Melissa Etheridge's Must-Haves basket for their City in Pink auction and event which will be held on September 9th, 2009.

All of the products included in this auction basket, which are valued over \$1,000, are some of the coolest and trendiest hand-crafted products for moms, babies and toddlers.

“We were more than thrilled to put this auction basket together for Komen Greater NYC and their annual City in Pink event!” said Katie O’Neill, Owner & President of Kt Steppers, LLC. She continues “I would love to be included in this every year and hope to encourage everyone to show their support for breast cancer awareness and research any way they can. October is the Breast Cancer Awareness Month, so we wanted to do something to show our support now. We were also so honored to have an amazing breast cancer survivor; mom and incredible musician back us, Melissa Etheridge. With her name attached, the basket will surely raise the bar for bids and funds for the event. As for the companies who were part of this basket, they continue to drive the baby & toddler industry with amazing products that are most sought after”.

Some of the great brands and products that can be recognized as a Melissa Etheridge Mom, Baby & Toddler Must-Have include:

Kt Steppers, LLC ([www.ktsteppers.com](http://www.ktsteppers.com)) custom designed and hand-painted Tic-Tac-Toe Pink Ribbon Stepper

The Bath Shoppe ([www.thebathshoppe.ca](http://www.thebathshoppe.ca)) 2 handmade soaps, one fizzy cupcake w/pink ribbon topper and one foaming sugar body scrub & pink sugar bubble bath

Three Peas Co. ([www.threepesco.com](http://www.threepesco.com)) Custom & hand designed onsie with ruffled bottom and ‘Hope’ front

Boogie Wipes ([www.boogiewipes.com](http://www.boogiewipes.com)) 4 packs of saline ‘boogie wipes’ and 2 T shirts

Snowy Mountain Designs ([www.snowymountaindesigns.etsy.com](http://www.snowymountaindesigns.etsy.com)) Amazing Hand Designed Necklace & matching Earrings for Mom

Pixie Bows ([www.pixiebows.com](http://www.pixiebows.com)) Perfect Hand-made hair accessories perfect for every little girl

Prissy Designs ([www.prissydesigns.com](http://www.prissydesigns.com)) The Perfect Diaper Clutch with ‘Hope’ front

gLovies ([www.mymomknowsbest.com](http://www.mymomknowsbest.com)) 5 pkgs of gLovies- disposable mitts that protect kids ages 2-6 from germs in public places. No more toilet touching!

My Plate-Mate ([www.myplate-mate.com](http://www.myplate-mate.com)) (2) Plate-Mates – clever spill guards that fill around your child's plate

Freckles & Speckles Design ([www.frecklesandspeckles.etsy.com](http://www.frecklesandspeckles.etsy.com)) 15- Custom Note Cards. Designed with Pink Hope Ribbon surrounded by Inspirational words

Baby Harrill ([www.babyharrill.com](http://www.babyharrill.com)) Exquisite hand-crafted Hope Ribbon Bib and Matching Burp Cloth

Chartreuse Designs ([www.chartreusedesigns.ca](http://www.chartreusedesigns.ca)) Handcrafted Artisan Jewelry – matching mom & daughter bracelets with hope ribbon charm on clasp and also included wine topper

Baby Sleep Solutions ( [www.babysleepsolutionsla.com](http://www.babysleepsolutionsla.com)) Kathy Sinclair CLE,CPD,CHBE Sleep Specialist – Phone Consultation

Baby Banz ([www.babybanz.com](http://www.babybanz.com)) \$75 Gift Certificate to get all the Sun Protection Essentials needed

Better Bit of Butter ([www.betterbitofbutter.com](http://www.betterbitofbutter.com)) 6 Large Kid Themed Cookies

Lots To Say ([www.lots2saybaby.com](http://www.lots2saybaby.com)) Stylish & Fun Pacifiers- BPA-Free

MoMo's Bows ([www.momosbows.com](http://www.momosbows.com)) Fabulous Crocheted Hat (fits toddler-adult) and (2) handmade bows

Rejoice Body Care ([www.rejoicebodycare.com](http://www.rejoicebodycare.com)) chemo cutie"gift set for mom and a "la petite rose" baby essential gift set for baby.....all of the items are all natural bath and body products

These Melisa Etheridge Must-Haves make the value of the basket over \$1,000 which is due to be auctioned off at the City in Pink event that is taking place in NYC on September 9th.

A little about the event courtesy of Komen Greater NYC: City in Pink is the kick-off to Komen NYC Race for the Cure Week and marks a week-long tribute in lights as New York City buildings and stores illuminate and decorate themselves in pink to promote breast cancer awareness and celebrate the start of Race Week. In 2009, 31 structures and stores will be illuminated in pink each evening as a lead up to the Komen New York City Race for the Cure®. In addition, there will be six virtual City in Pink participants who will be turning their websites pink for the occasion. Each year, City in Pink kicks off with an invitation-only party. This year's event will be held at the Samsung Experience on the third floor of the Shops at Columbus Circle in the Time Warner Center.

The evening's program will be hosted by CBS 2's Maurice DuBois. For more details on this organization and event visit [www.komennyc.org](http://www.komennyc.org).

“All of us participating in this basket want to thank Komen Greater NYC for doing what they do to support, bring awareness, and to help fund research for Breast Cancer.” Katie continues, “we couldn't be more honored also to have Melissa Etheridge consider the products included in our basket as ‘must-haves’ for the industry we design for.”

For any information on the products included in this basket, please contact Katie O'Neill by email at [Katie@ktsteppers.com](mailto:Katie@ktsteppers.com) or by phone at 862-266-0263.

Kt Giftings is a department under Kt Steppers, LLC. Kt Steppers is a mom-owned, children inspired,

online gift boutique featuring hand-painted and custom designed “steppers” or step stools. According to Katie O’Neill, “my company and many others seek out celebrities and other high profile people to get recognition and approval of their products & company brand. There are other ‘celeb gifting’ companies out there who charge a tremendous amount to do this. As a fellow ‘mom-preneur’ I needed to come up with a better, less expensive way to reach who we wanted and know that our products and company info. was reaching the desired destination. Kt Giftings was formed”.

**\*\*Kt Giftings is a Product Promotion and Placement Connoisseur. Where companies can submit their 'it' product(s) for Giftings and Baskets for Prominent Celebrities and Notable Charities. \*\***

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A unique online children’s boutique featuring hand- painted, personalized “steppers” for babies, toddlers & moms! Our ‘Steppers’ are a special, custom & personal way to say “You’re one of a kind!” Mom-Owned, Children Inspired

Category	Entertainment, Retail, Event
Tags	celebrity auction basket, charity, baby, toddler, must haves
Email	<a href="#">Click to email author</a>
Phone	862-266-0263
State/Province	New Jersey
Zip	08056
Country	United States